



2020 Showcase Awards Gala Sponsorship Prospectus

Since 1996, Consulting Engineers of Alberta has recognized excellence in consulting engineering in Alberta and throughout the world at the CEA Showcase Awards Gala. Project awards will be given for Excellence and Merit in thirteen categories. The Gala also profiles the Lieutenant Governor's Award for Distinguished Achievement in consulting engineering as well as the Harold L. Morrison Award given to a prominent Rising Young Professional in the field of consulting engineering.

This annual black tie/formal event is attended by over 500 industry leaders and distinguished guests which have included the Premier of Alberta, the Lieutenant Governor of Alberta and numerous other officials from all levels of government throughout the province.

In order to continue to deliver a first class event, we are offering the opportunity for you to join us as a sponsor for the CEA Showcase Awards Gala. We have developed a number of categories and levels of sponsorship in order to include all who wish to participate.

Presenting Sponsor \$10,000

Fostering Sponsor \$7,000

Supporting Sponsor \$3,500

Contributing Sponsor \$1,200

**Must have an "n" Number less than 25*

Details presented on the following page.

Note: Above Sponsorships are for **CEA member firms only**

~ 24th Annual CEA Showcase Awards Gala ~

Showcase Gala – February 21, 2020

CEA Member Sponsorship Levels

Presenting Sponsor (one available) **\$10,000.00**

- Lieutenant Governor, Premier or high profile MLA as table guest
- Receive four Gala tickets with front row table placement
- Speaking opportunity at Gala
- Full page colour advertisement in the spring issue of the CEA minute
- Corporate GOBO on front stage wall throughout the Gala
- Corporate logo on large screen during dinner
- Corporate logo and recognition in the Gala brochure
- Verbal recognition during the program
- Corporate logo on all signage, promotional materials and event marketing
- Corporate logo placed at CEA networking mixer event material:
 - *CEA City of Calgary Mixer – October 3, 2019*
 - *CEA Transportation, Environment and Partners' Mixer – November 7, 2019*
 - *CEA City of Edmonton and Buildings Mixer – November 14, 2019*
- Logo placement on the CEA Showcase Awards Gala web page

Fostering Sponsor (five available) **\$7,000.00**

- High profile MLA (or other levels of government) as table guest
- Receive two Gala tickets and preferential table placement
- Sponsorship logo on dinner wine bottles
- Full page colour advertisement in the spring issue of the CEA minute
- Corporate GOBO on side or back wall throughout the evening
- Corporate logo on large screen during dinner
- Corporate logo on signage, promotional materials and event marketing
- Verbal recognition during the program
- Corporate logo placed at CEA networking mixer event material:
 - *CEA City of Calgary Mixer – October 3, 2019*
 - *CEA Transportation, Environment and Partners' Mixer – November 7, 2019*
 - *CEA City of Edmonton and Buildings Mixer – November 14, 2019*
- Logo placement on the CEA Showcase Awards Gala web page

CEA Member Sponsorship Levels

Supporting Sponsor	(unlimited)	\$3,500.00
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- Receive two Gala tickets with flexible seating option
- Half page colour advertisement in the spring issue of the CEA minute
- Corporate logo and recognition in Gala brochure
- Corporate logo on large screen during dinner
- Verbal recognition during the program
- Corporate logo on Gala signage, promotional materials and event marketing
- Logo placement on the CEA Showcase Awards Gala web page

Contributing Sponsor	(unlimited)	\$1,200.00
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**Must have an "n" Number less than 25*

- Third page colour advertisement in the spring issue of the CEA minute
- Corporate logo and recognition in Gala brochure
- Corporate logo on large screen during dinner
- Corporate logo on Gala signage and promotional materials
- Logo placement on the CEA Showcase Awards Gala web page



Complete this form online or email to info@cea.ca.
Direct inquiries to Inderjeet Singh at isingh@cea.ca
or 780-421-1852.

Sponsor contact information

Firm: _____
Address: _____
City: _____
Postal Code: _____
Contact Name: _____
Email: _____
Phone: _____

Sponsorship Level

Presenting Sponsor - \$10,000.00

Fostering Sponsor - \$7,000.00

Supporting Sponsor - \$3,500.00

Contributing Sponsor - \$1,200.00

PAYMENT OPTIONS (No Exceptions):

Invoice Company Visa Mastercard

Email Receipt to: _____
Card Number: _____
Expiry Date: _____
CVV: _____
Name on Card: _____
Signature: _____

* Black Tie Formal Attire *

****Forward your completed sponsorship form by
January 17, 2020 to ensure your corporate logo is
included in all marketing and collateral material.****

Sponsor Logo

At your earliest convenience please email
your corporate logo to Inderjeet Singh at
isingh@cea.ca (formats: EPS and/or JPEG
at least 900 pixels)

Sponsor Advertisement in CEA minute

Sponsor advertisement for the CEA minute is
due by Friday, January 31, 2020. All ads are in
full colour and in high quality PDF. Please forward
the advertisement to Daniel Schieman at
dschieman@cea.ca.

Full page (W: 7.50" x H: 10.00")
Half page (W: 7.50" x H: 5")
Third page (W: 7.50" x H: 3.25")

Sponsor Tickets to the Gala

Presenting/Fostering/Supporting sponsors
receive complimentary tickets (four/two/two)
to the CEA Showcase Awards Gala 2020 on Friday,
February 21, 2020 at Hall D - Edmonton Convention
Centre.

Reception begins at 5:30 pm
Dinner program begins at 6:30 pm

Please let us know at your earliest convenience who
will be using these gala tickets, as well as any dietary
restrictions (allergy, vegan, celiac, etc). Forward guest
names to Inderjeet Singh isingh@cea.ca no later than
Friday, January 24, 2020.

Guest Name 1: _____
Firm Name: _____
Dietary Restrictions: _____
Guest Name 2: _____
Firm Name: _____
Dietary Restrictions: _____