



2025 Showcase Awards Gala Sponsorship Prospectus

Consulting Engineers of Alberta has recognized excellence in consulting engineering in Alberta and throughout the world at the CEA Showcase Awards Gala. Project awards will be given for Excellence and Merit in thirteen categories. The Gala also profiles the Lieutenant Governor's Award for Distinguished Achievement in consulting engineering as well as the Harold L. Morrison Award given to a prominent Rising Young Professional in the field of consulting engineering.

This black tie/formal event is attended by over 500 industry leaders and distinguished guests including the Premier and Lieutenant Governor. In order to continue to deliver a first class event, we are offering the opportunity for you to join us as a sponsor for the CEA Showcase Awards Gala. We have developed a number of categories and levels of sponsorship in order to include all who wish to participate.

Presenting Sponsor \$10,000

Fostering Sponsor \$7,000

Supporting Sponsor \$3,500

Contributing Sponsor \$1,200

**Must have an "n" Number less than 25*

Details presented on the following page.

Note: Above Sponsorships are for **CEA member firms only**

Showcase Gala – April 4, 2025

CEA Member Sponsorship Levels

Presenting Sponsor (one available) \$10,000

- Lieutenant Governor, Premier or high profile MLA as table guest
- Receive four Gala tickets with front row table placement
- Speaking opportunity at Gala
- Full page colour advertisement in the spring issue of the CEA newsletter
- Corporate GOBO on front stage wall throughout the Gala
- Corporate logo on large screen during dinner
- Corporate logo and recognition in the Gala brochure
- Verbal recognition during the program
- Corporate logo on all signage, promotional materials and event marketing
- Logo placement on the CEA Showcase Awards Gala web page

Fostering Sponsor (five available) \$7,000

- High profile MLA (or other levels of government) as table guest
- Receive two Gala tickets and preferential table placement
- Sponsorship logo on dinner menu cards
- Full page colour advertisement in the spring issue of the CEA newsletter
- Corporate GOBO on side or back wall throughout the evening
- Corporate logo on large screen during dinner
- Corporate logo on signage, promotional materials and event marketing
- Verbal recognition during the program
- Logo placement on the CEA Showcase Awards Gala web page



CEA Member Sponsorship Levels

Supporting Sponsor (unlimited) **\$3,500**

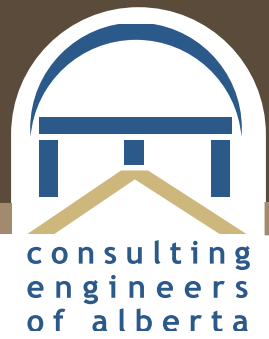
- Receive two Gala tickets with flexible seating option
- Half page colour advertisement in the spring issue of the CEA newsletter
- Corporate logo and recognition in Gala brochure
- Corporate logo on large screen during dinner
- Verbal recognition during the program
- Corporate logo on Gala signage, promotional materials and event marketing
- Logo placement on the CEA Showcase Awards Gala web page

Contributing Sponsor (unlimited) **\$1,200**

**Must have an “n” Number less than 25*

- Third page colour advertisement in the spring issue of the CEA newsletter
- Corporate logo and recognition in Gala brochure
- Corporate logo on large screen during dinner
- Corporate logo on Gala signage and promotional materials
- Logo placement on the CEA Showcase Awards Gala web page





Complete this form online or email to info@cea.ca. Direct inquiries to Inderjeet Singh at isingh@cea.ca or 780-421-1852.

Sponsor contact information

Firm: _____
Address: _____
City: _____
Postal Code: _____
Contact Name: _____
Email: _____
Phone: _____

Sponsorship Level

- Presenting Sponsor - \$10,000
- Fostering Sponsor - \$7,000
- Supporting Sponsor - \$3,500
- Contributing Sponsor - \$1,200

*** Black Tie Formal Attire ***

****Forward your completed sponsorship form by March 3, 2025 to ensure your corporate logo is included in all marketing and collateral material.****



Sponsor Logo

At your earliest convenience please email your corporate logo to Inderjeet Singh at isingh@cea.ca (formats: EPS and/or JPEG at least 900 pixels)

Sponsor Advertisement in CEA newsletter

Sponsor advertisement for the CEA newsletter is due by Monday, March 3, 2025. All ads are in full colour and in high quality PDF. Please forward the advertisement to Inderjeet Singh at isingh@cea.ca.

- Full page (W: 7.50” x H: 10.00”)
- Half page (W: 7.50” x H: 5”)
- Third page (W: 7.50” x H: 3.25”)

Sponsor Tickets to the Gala

Presenting/Fostering/Supporting sponsors receive complimentary tickets (four/two/two) to the CEA Showcase Awards Gala 2025 to be held Friday, April 4, 2025 at Edmonton Convention Centre.

Reception begins at 5:30 pm
Dinner program begins at 6:30 pm

Please let us know at your earliest convenience who will be using these gala tickets, as well as any dietary restrictions (allergy, vegan, celiac, etc). Forward guest names to Inderjeet Singh isingh@cea.ca no later than Friday, March 21, 2025.

Guest Name 1: _____
Firm Name: _____
Dietary Restrictions: _____
Guest Name 2: _____
Firm Name: _____
Dietary Restrictions: _____