

CEO & Senior Managers' Breakfast Session: Edmonton

PROGRAM

7:30 AM

Registration & Breakfast

8:00 AM

CEA President, Derek Ciezki - Presentation & Open Forum

Ken Kozakewich, CEO - QBS Update

9:00 AM

Industry Disruptors Panel

Roddy Handa, CEO, Holo-Blok

David Muddle, Managing Partner, M Consulting Group

Matt Brassard, Principal, Urban Systems

Dr. Ania Ulrich, Professor and Associate Dean, University of Alberta



**The Sutton Place Hotel, 10235 - 101 Street
Thursday, February 28, 2019**

Panel



Roddy Handa, CEO, Holo-Blok

Roddy is the CEO of holo-blok and one of the original founders. He is responsible for overall company direction and strategic pursuits for the firm. Roddy is a registered architect with experience in a variety of sectors such as retail, corporate office, commercial, light industrial, educational, residential, and hospitality sectors. With more than thirteen years of experience with Building Information Modeling (BIM) technologies, Roddy's interest in BIM and Integrated Project Delivery have allowed him to develop novel practices for project delivery. These novel practices aim to streamline the design and construction process, and provide a product to owners that contain endless opportunities for post-occupancy goals. Roddy is the Vice Chair of aceBIM and an advocate for BIM in the province. In addition, Roddy is a non-practicing lawyer in the province of Alberta. This legal background gives him a multifaceted perspective during projects and a deepened understanding of opportunities and challenges which may arise.



David J. Muddle, Managing Partner, M Consulting Group

David is a former senior executive in the federal government, and now works as a professional management consultant and advisor for a wide range of organizations. He has knowledge and experience working in health, professional services, agriculture, environment, and energy sectors, and working with diverse partners including government, industry, academic and indigenous groups. He was identified early in his career as an exceptional manager, and recognized for his leadership in people and fiscal management and handling complex public policy issues. He brings strong facilitation, critical thinking, and communication skills to his work.



**Matt Brassard, P.Eng.,
Principal, Urban Systems**

Matt Brassard joined Urban Systems in 2002 after graduating from the University of Alberta with a degree in Environmental engineering. Matt is a Principal of Urban Systems. His experience includes over 5 years as the Managing Partner in Edmonton, as well as consulting in both the private and public sectors. In addition to his consulting practice, Matt is a Past President of Consulting Engineers of Alberta (CEA). In his current role on the Board, Matt sits on the Alberta Infrastructure Industry Liaison Committee, the CEA/Alberta Transportation procurement task force, and is heavily involved in current multi-Department public policy advocacy – specifically targeted at QBS procurement. For fun, Matt coaches his son's and daughter's winter and spring hockey teams, is the Novice Hockey Director for the North SEERA Minor Hockey program in Edmonton and is an avid crossfit participant.



**Dr. Ania C. Ulrich, PhD., P.Eng., Professor,
Civil and Environmental Engineering
Associate Dean Faculty of Engineering,
University of Alberta**

Dr. A.C. Ulrich is a Professor in Civil and Environmental Engineering and Associate Dean in the Faculty of Engineering at the University of Alberta. Dr. Ulrich has worked on developing non-invasive biological remediation techniques for contaminated soil and groundwater. Dr. Ulrich's work has dealt with contaminated sites in the United States, Ontario, and Alberta, most notably the 2005 Lake Wabamun CN rail derailment, Alberta's oil sands and their water management practices and Indigenous communities and their relationship to water. Dr. Ulrich's work as Associate Dean focuses on inspiring the next generation of engineers and improving student and professor success through compassionate based leadership she calls Engineering with Decency.

